

■ Frank Tsuro



For organisers, *editors and hosts.*

Biographies to use as written, an introduction to read aloud, the facts organisers ask for, the four keynotes and the photographs.

Use them *as written*.

Three lengths from one story. Each carries the same facts, so they can sit side by side without contradicting each other.

ONE LINE

Frank Tsuro advises boards and executive teams on alignment: whether everyone who must deliver a strategy is pulling the same way. He has served on the international board of a global nonprofit and founded FranklySpeaking.

SHORT BIOGRAPHY · 85 WORDS

Frank Tsuro advises boards and executive teams on alignment: whether everyone who must deliver a strategy is pulling the same way. He has served on the international board of directors of Toastmasters International, a global nonprofit with members in more than 140 countries, and has advised more than 230 C-suite and director-level executives, most of them CFOs and, more recently, CIOs and CTOs. He founded FranklySpeaking, which investigates why capable leadership teams keep getting results they did not choose, and #PeopleMakingHistory. He works from Harare and Johannesburg.

FULL BIOGRAPHY · 165 WORDS

Frank Tsuro has served on boards and advised the executives who answer to them. His work is on alignment: whether everyone who must deliver a strategy is pulling the same way. People, power and politics decide it.

He sat on the international board of directors of Toastmasters International, a global nonprofit with members in more than 140 countries, from 2023 to 2025. He also chairs the advisory board of The eHub, an enterprise development organisation in South Africa. Since 2013 he has advised more than 230 C-suite and director-level executives, most of them CFOs and, more recently, CIOs and CTOs, in telecommunications, energy, mining, logistics, banking and state-owned enterprises.

He founded FranklySpeaking, which investigates why strategies stall and why problems survive restructures, using a method adapted from aircraft accident investigation. He also founded #PeopleMakingHistory, a journal, fellowship and archive that records what the people making Africa's history are learning, for the next generation of African leaders.

His argument is simple. Competence is rarely the constraint. Information is.

Introducing *Frank.*

TO READ ALOUD · ABOUT 30 SECONDS

“Our next speaker has served on boards and advised the executives who answer to them. Frank Tsuro sat on the international board of a global nonprofit with members in more than 140 countries, and has advised more than 230 C-suite and director-level executives, most of them CFOs and, more recently, CIOs and CTOs. He founded FranklySpeaking, which finds out why capable leadership teams keep getting results they did not choose. His argument is simple: competence is rarely the constraint; information is. Please welcome Frank Tsuro.”

TITLE	SELECTED BOARD ROLES	ADVISED AND SPOKEN
Advisor to boards and executive teams. Founder, FranklySpeaking.	Past International Director, Toastmasters International. Chairman, Advisory Board, The eHub.	230+ C-suite and director-level executives since 2013. In person in 15+ countries.
01 KEYNOTE	The Filter	Who edited the report on your desk, and what the edit cost you.
02 KEYNOTE	Fix the System, Not the Pilot	What aviation learned by refusing to accept human error as an explanation.
03 KEYNOTE	The First Generation Leader	Leading where your own experience has not been before.
04 KEYNOTE	Precisely Wrong	The question a board should settle before it approves the next AI system.

Ready for print *and screen.*

Four of the photographs, shown here so you can choose.
Scan or follow the link for every file at full resolution.

PHOTOGRAPHS AND BIOGRAPHIES



Headshot, colour



Portrait, monochrome



Black tie, colour



On stage, monochrome



Every photograph at full resolution, with the
biographies and an introduction to read aloud.

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